Calibrane

STRATEGY. TRANSFORMATION. INTELLIGENCE.

We connect your strategy to the systems that deliver it

Business and enterprise architecture, digital transformation, AI and training, brought together by one joined-up team in the UK and Nigeria.

DISCOVER OUR SERVICES →



OUR SERVICES

01 Strategy & Enterprise Architecture

02 Digital Transformation

03 AI & Automation

04 Training & Capability

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Three patterns stop good organisations getting value from change

Strategy, processes, data and systems drift out of line. These are the patterns we see most often, and what fixes them.

01

TECHNOLOGY FIRST

16%

of organisations say digital transformations improved performance and sustained it

Buying the system before fixing the work

A new platform is bought to solve what is really a process problem. Old workarounds move onto new technology and the benefits never arrive.

WHAT HELPS

Redesign the process first, then choose technology that fits it. Set a baseline so you can prove the benefits.

Source: McKinsey survey

02

DATA WITHOUT OWNERS

$12.9m

average yearly cost of poor data quality to an organisation

Data that nobody owns or trusts

Reports disagree, teams rekey the same information and decisions wait while people argue over which number is right.

WHAT HELPS

Give each data set an owner, a definition and one source of truth, and map which capabilities and systems depend on it.

Source: Gartner

03

AI WITHOUT FOUNDATIONS

30%

of generative AI projects predicted to be abandoned after proof of concept

AI pilots that never scale

Promising pilots stall because the data, controls and skills behind them were never ready, so the value stays on a slide.

WHAT HELPS

Test value, readiness and risk before anything gets built, and build guardrails in from day one.

Source: Gartner (2024)

We help organisations change with confidence, and leave them able to do it again

IL

OUR TEAM

Idris Adeshola Lawal

Founder and Chief Operating Officer

PMP CBAP CBA TOGAF

Certified in project management, business analysis and enterprise architecture. Our core team is growing, and new consultant profiles will be added as they join.



OUR MISSION

To help organisations change with confidence. Every engagement starts with the outcome and ends with measures that show whether it was achieved.

WHERE WE WORK

With public and private organisations in the United Kingdom and Nigeria, on site or remotely.

HOW WE ARE SET UP

One named senior lead on every engagement, a lean core team, and vetted specialists who join when the work needs them.

Six promises you can hold us to

01

Business before technology

We understand the problem and the outcome before we discuss tools.

02

The whole, not one silo

We trace each change across processes, data, systems and people.

03

A measure for every recommendation

We tie each change to an objective and say how you will know it worked.

04

Honest advice on AI

We use AI only where it beats simpler options, and tell you when you do not need it.

05

Decisions, not just diagrams

We turn analysis into roadmaps and decisions you can act on.

06

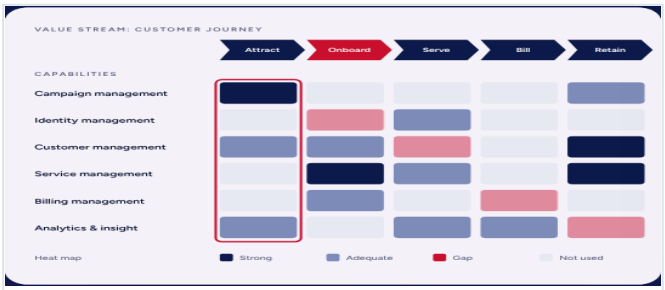
Honest scope and reporting

We agree scope, assumptions and measures up front, and report progress honestly.

03 OUR SERVICES

Four connected services take you from strategy to the systems that deliver it

Use one on its own or combine them. Each hands over cleanly to the next, so nothing is lost between strategy and delivery.

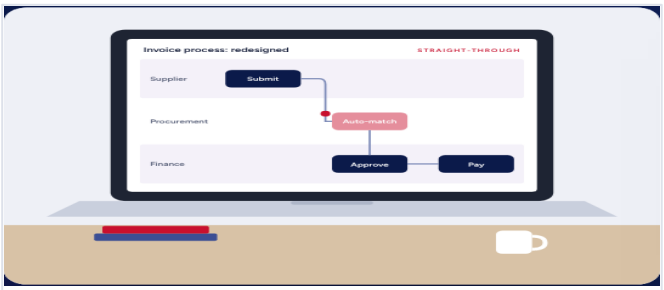


01 SET THE DIRECTION

Strategy & Enterprise Architecture

See which capabilities, data and systems your strategy depends on.

- Capability maps and heat maps
- Current and target-state architecture
- A prioritised, funded roadmap

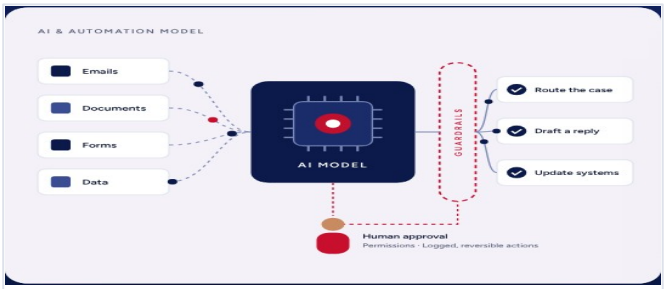


02 REDESIGN THE WORK

Digital Transformation

Make your technology investment deliver its benefits.

- Current and future-state process models
- Clear, testable requirements
- A roadmap with benefits measures

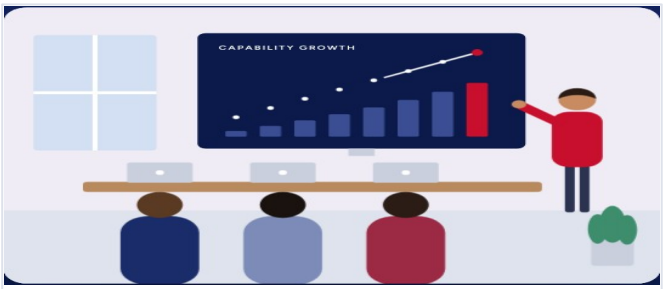


03 AUTOMATE WHERE IT PAYS

AI & Automation

Use AI where it beats simpler options, never for its own sake.

- A prioritised AI use-case portfolio
- Solution designs with guardrails
- An AI governance framework



04 MAKE IT STICK

Training & Capability

Training that changes how people work on Monday morning.

- Courses built on your own scenarios
- Before-and-after skills assessment
- Coaching after the training

See which capabilities, data and systems your strategy depends on

Our principle **We never design the business, data, applications and technology in isolation.**

What we do

- ✓ Strategy and strategic planning
- ✓ Business capability mapping and heat maps
- ✓ Value stream and operating model analysis
- ✓ Data, application and technology landscape review
- ✓ Target-state architecture and gap analysis
- ✓ Architecture governance and decision support

What you get

- ✓ Capability maps and heat maps
- ✓ Value stream and process maps
- ✓ Capability-to-application and data views
- ✓ Current and target-state architecture
- ✓ A prioritised transformation roadmap

Business architecture meets enterprise architecture

ALIGNED WITH BIZBOK

Business architecture

What the organisation must be able to do: capabilities, value streams, organisation and information.

Cross-map

ALIGNED WITH TOGAF AND ARCHIMATE

Enterprise architecture

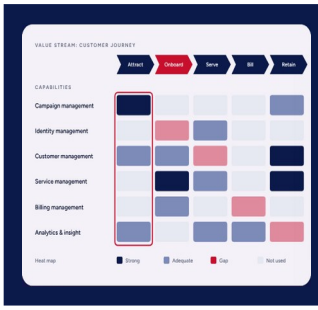
Where it happens and what supports it: processes, data, applications, technology and governance.

We cross-map every critical capability to the processes, data, applications and technology behind it, so each investment is traced to the strategy it serves.

FRAMEWORKS AND METHODS WE WORK WITH

TOGAF | ArchiMate | BIZBOK | BABOK

Every critical capability is traced to the strategy it serves.



SEE A SAMPLE

Download our illustrative capability map, heat map and roadmap at calibrane.com.

05 DIGITAL TRANSFORMATION

We fix the process first, then choose technology that supports it

Digital transformation should improve how the enterprise works, not digitise its problems.

01 Discover

Objectives, users and pain points, through interviews and observation.

02 Map the current state

The end-to-end process and the root causes of delay and rework.

03 Redesign

The future process, roles and decision rights, without wasted steps.

04 Define requirements

Clear, testable, prioritised requirements and solution options.

05 Adopt and measure

Plan the change, prepare people and track benefits against the baseline.

METHODS BEHIND EACH STEP

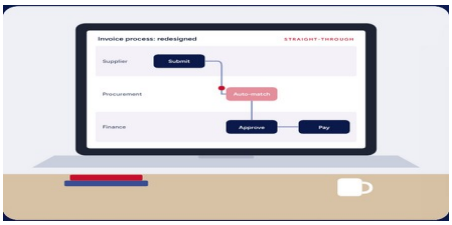
Lean Six Sigma · BPMN · PMBOK · BABOK · Change management

From workarounds to a process that works

TODAY	AFTER THE WORK
✕ Manual hand-offs and workarounds	→ ✓ A streamlined end-to-end process
✕ Data keyed in more than once	→ ✓ Data captured once and shared
✕ Unclear ownership and decisions	→ ✓ Clear roles and decision rights
✕ New systems, same old problems	→ ✓ Technology that delivers its benefits

WHAT YOU GET

Current and future-state process models · Clear, testable, prioritised requirements · Solution options and recommendations · Change impact and readiness assessment · A delivery roadmap with benefits measures



We use AI where it beats simpler options, never for its own sake

Eight steps in two phases. Nothing gets built until the first phase proves that AI is the right answer.

PHASE 1 · PROVE THE NEED

01 Define the problem

Agree the problem and the measurable outcome.

02 Analyse the value stream

Find where time, effort or value is lost.

03 Check readiness

Assess data, systems, skills and controls.

04 Compare the options

Weigh redesign, automation and AI side by side.

Does this genuinely need AI?

Yes: move to phase 2
No: redesign or automate simply

PHASE 2 · BUILD SAFELY

05 Assess value and risk

Score benefits, costs, risks and dependencies.

06 Prototype and evaluate

Test a small version against agreed criteria.

07 Implement with guardrails

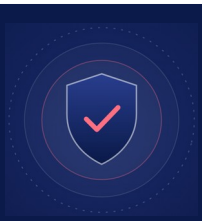
Approval, permissions, logging and reversibility.

08 Monitor and improve

Track performance, errors and benefits.

GUARDRAILS BUILT IN FROM DAY ONE

Every AI solution we design keeps people in control and shows its value.



Human approval

People sign off any decision that affects customers, money or rights.

Defined permissions

Each tool reaches only the data and systems its task needs.

Logged, reversible actions

Every action is recorded, so it can be traced and undone.

Measured value

Benefits, errors and costs are tracked against the baseline.

WHAT YOU GET

- AI use-case portfolio
- Readiness assessment
- Designs with guardrails
- Evaluated prototypes
- AI governance framework

Our approach to AI ethics and governance in the UK and Nigeria is on page 11.

Training that changes how people work on Monday morning, not just what they know

Delivered in person, virtually or as workshops, using exercises built from your own context.

Business Analysis & Requirements

Define the real problem, engage stakeholders and write requirements that hold up.

Business & Enterprise Architecture

Connect strategy to capabilities, value streams, data and systems.

Capabilities & Value Streams

Map and assess capabilities, trace value and prioritise investment.

Digital Transformation & Change

Redesign processes, assess change impact and measure benefits.

AI & Intelligent Automation

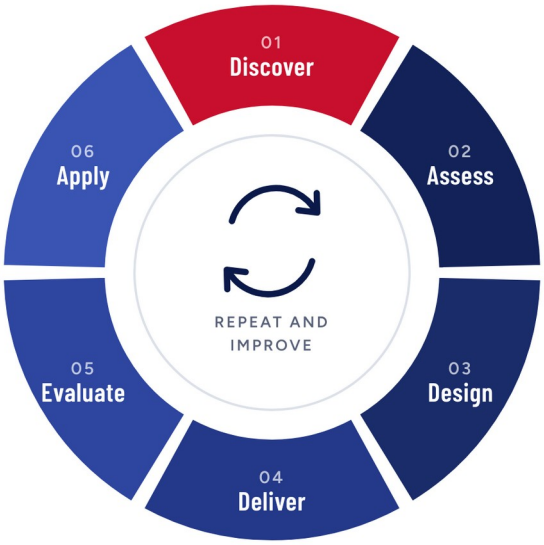
Judge when AI fits, and how to govern assistants and agents.

AI for Everyday Productivity

Use approved AI tools safely for research, writing and analysis.

A six-step learning cycle

Each course follows the same loop, so learning turns into everyday practice and every cohort improves the next.



01	**Discover**	Agree the need and learning outcomes.
02	**Assess**	Gauge current skills and gaps.
03	**Design**	Build exercises from your context.
04	**Deliver**	In person, virtual or workshops.
05	**Evaluate**	Test against the objectives.
06	**Apply**	Use it on the job; plan next steps.

Standalone or alongside an engagement. Before-and-after skills assessment, templates to keep and coaching after the training.

Six stages take you from understanding the business to measurable results

Start at any stage. We shape each engagement around where you are and what you need next.

		WHAT YOU GET
01	**Strategy & Business Discovery** Build a shared understanding of your goals, constraints and opportunities.	**Key findings · Opportunity areas · Next steps**
02	**Business & Enterprise Architecture** Translate priorities into a clear view of how the organisation needs to work.	**Capability views · Gap analysis · Target-state options**
03	**Transformation Options & Business Case** Turn findings into informed, evidence-based choices.	**Evaluated options · Costs and benefits · Decision points**
04	**Roadmap & Mobilisation** Create a practical route from today to the outcomes you need.	**Phased roadmap · Governance · Outcome measures**
05	**Digital & AI Advisory** Find where digital, automation and AI address a real business need.	**Prioritised use cases · Readiness · Pilot scope**
06	**Delivery, Change & Benefits Support** Turn plans into sustained business change, with benefits tracked.	**Requirements · Change plans · Benefits tracking**

Alongside any stage: Corporate Training & Capability Building, so your teams can lead and sustain the change.

One senior lead, a lean core team, specialists when the work needs them

Every engagement has one named senior lead from our core team. Vetted specialists join for deep technical work, so you pay only for the skills each stage needs.

- Data architecture
- Application & integration
- Technology & cloud
- Security
- Change & learning
- AI engineering

ILLUSTRATIVE

One method finds the real constraint in any sector

We trace each problem from capability to process, data, applications and technology, then fix the layer that is really holding it back.

FINANCIAL SERVICES

Slow customer onboarding

Apply → **Verify identity BOTTLENECK** → Check risk → Approve → Open account

Data: Customer details keyed twice in two formats

Applications: CRM and case management not integrated

Technology: Verification platform fails at peak volumes

Governance: Audit trails must be designed in

THE RESULT One joined-up roadmap, ranked by impact on onboarding time, risk and cost.

HEALTHCARE

Patient referrals that stall at triage

Refer → **Triage BOTTLENECK** → Book → Treat → Discharge

Data: Referrals arrive in different formats

Applications: Portal and patient record do not share data

Technology: No live view of clinic capacity

Governance: Clinical safety checks built into the flow

THE RESULT A single referral standard first, then integration, sequenced by patient risk.

ENERGY AND UTILITIES

Repairs that take too many visits

Detect fault → Work order → **Schedule crew BOTTLENECK** → Repair → Close

Data: Asset records incomplete; wrong parts on site

Applications: Work orders and field app are separate

Technology: Sensor data cannot be queried

Governance: Safety sign-off still on paper

THE RESULT Asset data, work orders and field service linked, phased by safety risk and cost.

Ethical by design, governed for the long term, in the UK and Nigeria

Guardrails protect each solution. Ethics and governance protect your organisation, your customers and your reputation as AI use grows.

FIVE PRINCIPLES

Safe and secure	Tested against agreed criteria before launch, protected from misuse and watched for drift.
Transparent	People know when AI is involved and can get a plain-English explanation of a result.
Fair	Outputs are checked for bias across customer and staff groups, before go-live and at every review.
Accountable	Every AI use has a named owner, sits on a register and is reviewed on a set cycle.
Open to challenge	Anyone affected by an AI-assisted decision can question it and reach a person who can change it.

WHAT WE SET UP WITH YOU

AI policy	Use-case register	Risk assessment	Decision rights	Supplier checks
What is allowed, where and by whom	Every AI use, its owner and risk level	Impact, bias and data protection checks	Who approves, pauses or retires a system	What to ask before you buy AI

Laws and frameworks we draw on

United Kingdom	UK AI regulation principles · UK GDPR and ICO guidance
Nigeria	Nigeria Data Protection Act 2023 · NDPC GAID 2025 · NITDA National AI Strategy
International	EU AI Act · NIST AI RMF · ISO/IEC 42001

We draw on these to shape your controls. Naming them is not a claim of certification.



Start with a two-week Alignment Diagnostic

In two weeks, find out exactly where your strategy, processes, data and systems are out of line, and what to fix first.

DAYS 1 TO 3

Measure

Interviews with up to eight leaders and key staff, and a review of your strategy, plans and systems.

DAYS 4 TO 7

Trace

Map one priority value stream across capabilities, processes, data and applications.

DAYS 8 TO 10

Align

Score the options, including whether AI is genuinely needed, and agree the first moves.

WHAT YOU GET

- ✓ A one-page capability heat map for the chosen value stream
- ✓ The top three constraints, each with evidence and business impact
- ✓ A prioritised 90-day action plan with owners and measures
- ✓ A one-hour readout with your leadership team

FIXED FEE

Price on request

Agreed before we start, with no surprises.

Book a discovery call

Enquiry@calibrane.com

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