SAMPLE PROGRAMME OUTLINE · ILLUSTRATIVE

Business Analysis in Practice

Calibrane
Strategy. Transformation. Intelligence.

An example of how we outline a bespoke corporate programme. Every programme is tailored to your organisation, your scenarios and your people, so the content and format change for each client.

AREA	FOR	LEVEL	FORMATS
01 Business & Strategy	New and developing analysts, project and product staff	Foundation to practitioner	In person, live online or blended

MODULES

01
The role of business analysis
Where analysis adds value, from strategy to delivery, and how it connects to architecture and change.

02
Stakeholders and elicitation
Mapping stakeholders, running interviews and workshops, and handling conflicting views.

03
Current state and root cause
Modelling processes as they are, finding the real constraint and evidencing it.

04
Requirements that hold up
Writing clear, testable requirements and user stories, and tracing them to outcomes.

05
Options and the business case
Comparing options, estimating benefits and costs, and making a recommendation.

06
Applied project
Teams work a real scenario from your organisation end to end and present their findings.

Learning outcomes

- Plan and run structured elicitation with stakeholders
- Model a current-state process and identify root causes
- Write requirements that are clear, testable and traceable
- Build and present a simple, evidence-based business case

Assessment and completion

- Practical exercises built on your own scenarios
- Final applied project, reviewed by the trainer
- Calibrane certificate of completion for each participant
- Not an accredited qualification; it supports, but does not replace, CBAP or BCS study

You keep

- Templates and toolkits used in the programme
- A short report on participants' progress and next steps